



SUSTAIN GREEN

**Triple Bottom Line
in Hotel Operations**

DR. SHEENA JAYESH

SustainGreen: 'Triple bottom line' in Hotel Operations' is a hands-on guide for hotel professionals seeking to embed sustainability across every department - from Operations to Administrative Departments, and beyond.

"When every corner of the hotel-every team, every tool, every task-contributes to sustainability, it stops being a 'project' and becomes a way of life. That's when real change happens. That's when hotels move from niche to operations-and from operations to impact."

Written by Sheena Jayesh, a hotel industry insider and sustainability enthusiastic, this book offers real-world insights, checklists, and actionable strategies to turn green intentions into operational excellence

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